

# HOLD-TITE ACRYLIC SEMI-GLOSS LATEX HOUSE & TRIM PAINT

3-13

## DESCRIPTION:

**Hold-Tite Acrylic Semi-Gloss Latex House & Trim Paint** is a 100% Acrylic product specially formulated for both professional and do-it-yourself use. This unique product is recommended for properly/prepared exterior surfaces of wood and wood based products, masonry, concrete block, stucco, metal and previously painted or stained surfaces. Product may be used with excellent results year round even down to temperatures of 35°F.

## SPECIAL CAUTIONS:

Do not apply directly to bare metal as it can show flash rusting. Use recommended primer as first coat.

Do not apply directly to bleeding woods (cedar, redwood and plywood) as tannins will bleed and cause discoloration. Use recommended primer.

Keep packaged material from freezing. If material has been frozen, do not stir until completely thawed. If material, when stirred after thawing, is of uniform consistency and has a suitable viscosity with no lumps, it may be used.

Do not apply when surface, air or material temperature is below 35° F. or expected to fall below 35° F. twenty-four hours after application. Also, do not apply when rain is imminent.

## SURFACE PREPARATION:

**GENERAL** – Surface must be clean, dry and free from chalk. Remove all dirt, loose or peeling paint, grease, rust and other contaminants that might interfere with sound adhesion. Scrub and/or wash all areas to remove both visible and invisible deposits. Treating for mildew prior to painting is highly recommended, even if not evident. Mildew spores can become dormant and invisible to the naked eye. Remove mildew using commercial mildew remover or a solution of one part household chlorine bleach to three parts water. **CAUTION-DO NOT ADD DETERGENTS OR AMMONIA TO THE BLEACH/WATER MIXTURE.** Wear protective glasses or goggles and waterproof gloves. Quickly wash off any of the mixture that comes into contact with your skin. Rinse thoroughly with clean water and allow to dry. Prime then repair all nail holes, cracks or other surface imperfections with caulk or appropriate patching material and allow to cure. Thoroughly repair or replace as needed any badly weathered or deteriorated surfaces. Scuff sand glossy surfaces.

## UNFINISHED SURFACES:

**WOOD** - Countersink or completely prime all nailheads. To prevent bleeding from tannins and dyes on woods such as cedar, redwood, and plywood, prime with Oil Based House Paint Primer. Primer may be tinted to approximate shade of top coat. Allow primer to dry, then putty and caulk all nail holes and cracks. Apply two full coats of topcoat.

**MASONRY AND CONCRETE** - New surfaces must be fully cured (bare minimum of 60 days) prior to finishing. Concrete may need to be etched prior to coating. Unfinished surfaces should first be primed with Exterior Latex House Paint Primer and allowed to dry. Rough or porous concrete and haydite block should be filled with Exterior Block Filler and allowed to dry, then primed with Exterior Latex House Paint Primer and allowed to dry. Previously coated surfaces should be spot primed as needed.

If efflorescence or cement dust is present on masonry and concrete, it should be removed by etching with a 10% solution of Muriatic (Hydrochloric) Acid; wear protective goggles and rubber gloves. When etching action is complete, flush off surface with clean water and allow to dry.

To provide a firm repaintable surface, badly weathered masonry with soft crumbly mortar joints and old soft asbestos cement board or shingles should be coated with Masonry Conditioner. Allow to dry overnight before topcoating.

To remove grease and mold release compounds on new or unweathered asbestos cement board and shingles, wash with paint thinner and follow with a strong detergent washing.



**CLEAN UP:**

Clean brushes, rollers and spray equipment, after each use, with warm soapy water, then rinse with clean water. Follow-up with mineral spirits in spray equipment to avoid rusting. Dispose of unused paint and waste in accordance with local, state and federal regulations.

**COVERAGE:**

One gallon will cover 400 square feet (37 square meters per 3.785 liters) per coat on smooth surfaces. Rough or porous surfaces require more paint.

**DRYING:**

Optimum drying conditions are 60° F. to 90° F. (16° C. to 32° C.) at 50% R.H.

To Touch . . . . . 30 Minutes  
To Recoat . . . . . 2 Hours  
Full Cure . . . . . 10-14 days

Lower temperatures and high humidity will slow dry.

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Values based on **Hold-Tite Acrylic Semi-Gloss Latex House & Trim Paint  
4150 White, 4160 Tint Base, 4165 Deep Base, 4199 Accent Base**

Weight Gallon: 10.05

Weight Solids: 40.6%

Volume Solids: 29.5%

Coverage:

@ 1 Dry Mil: 473 sq. ft./gallon

@ Spread Rate: 400 sq. ft./gallon (4.0 mils wet)  
Deposits a 1.2 mil dry film

VOC (g/l): Not to Exceed 150

Viscosity: 95-100 K.U. @ 77° F.

Gloss @ 60: 35-45

Grind (Hegman): #6

DOT Class: Non-Combustible, Not Regulated

HMIS/NFPA: 1,0,0

Cure Time (Based on 70° F. & 50% R.H.):

To Touch: 30 Minutes

To Recoat: 2 Hours

Recommended Thinner: Water for clean-up and reduction for spray

Temperature Resistance: Continuous 150° F., Intermittent 200° F.

**CAUTION!** Do not take internally. Close container after each use. Use only with adequate ventilation. KEEP OUT OF THE REACH OF CHILDREN. For specific safety requirements, refer to the Material Safety Data Sheet. Protect from freezing.

**LIMITATION OF LIABILITY:** To the best of our knowledge, the technical data contained herein is true and accurate at the date of issuance, but is subject to change without prior notice. We make no guarantee of any kind, express or implied, including merchantability and fitness for particular purposes. Liability, if any, is limited to replacement of the product or refund of the purchase price. Labor, or cost of labor, and other consequential damages are hereby excluded.